WHAT ARE THE BIGGEST BARRIERS YOU FACE WHEN COMMUNICATING YOUR RESEARCH WITH THE OUTSIDE WORLD? SELECT UP TO THREE (3) OPTIONS. NUMBER OF RESPONDENTS = 3,699
Too many other tasks with higher priority
64 %
Lack of allocated resources for communications work
37 %
Difficulties finding suitable opportunities and/or target audiences
28 %
Not highly-valued for promotion/recruitment
20 %
Not highly-valued in funding applications
18 %
Lack of knowledge about how to effectively communicate research
18 %
Lack of self-confidence to communicate my research
13 %
Lack of support from management within my organisation
12 %
Lack of communication specialists that can support me
11 %
The outside world is not interested in my research area
7 %
Concerns about threats and harassment
5 %
Ethical issues with communicating my research
2 %
Negative perception of communication among colleagues
2 %
Other (please specify)
6 %
There are no obstacles
4 %
Don't know/not relevant
2 %
Source: VA Report 2019:8
0 %
20 %
40 %
60 %
80 %
100 %